

BRIEF FOR RIVER ON THE ROAD



Project background:

The Unlocking the Severn project is underway. We are unlocking the River Severn for people and Wildlife through this 3-year conservation and river-engagement project that is made possible by modern engineering and the support of volunteers.

The River on the Road mini-project focusses on in-school engagement and is being developed in response to the changing needs of teachers and communities resulting from the covid-19 pandemic.

The interpretive themes that underpin our work are:

- Overarching Theme: our project helps UK fish, including the rare twaite shad, to pass human-made barriers and to thrive in the mighty River Severn.
- Theme 1: Epic Engineering. A creative team has designed passes to adapt Worcestershire weirs for fish, solving many logistical challenges.
- Theme 2: Shad Succeed. New technology, fisheries experts and citizen science combine to track and make discoveries about the 'May Fish' as it journeys to ideal spawning
- Theme 3: Water Worlds. The UK's longest river is both dynamic and sensitive with habitats and wildlife boosted by the shad's return.
- Theme 4: River Relationships. What is my own, the project partners' and people's wider relationship with the Severn and river, and how can it improve?

Overall purpose:

As part of the project we conduct regular outreach in schools. However, in a world now changed by covid-19, we are looking to respond to the new needs of schools and staff alike by developing a session/set of sessions that can be delivered safely and easily. We are looking for an innovative way to engage children in the classroom and teach them about the River Severn, its wildlife and the amazing engineering work taking place through Unlocking the Severn.



Specific brief for artist:

The proposal put forward should address the following criteria:

| Criteria | Priority | Great if possible... |
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| Audience age | KS2 (7-11 years old) | Options to increase complexity for older students if needed. |
| Audience number | Most likely ~30 children | Ideally with flexibility built in to allow usage at larger family events/shows. |
| Duration | 45-60 minutes | With additional scope to extend if needed and also to increase/decrease complexity of content for different age groups. |
| Context/Location of delivery | Primary school classroom, or potentially in larger area such as school hall, gym, or playground. | As above. Additionally, having a PowerPoint version would be brilliant for delivery in locations where the audience must sit in rows/large numbers etc. |
| Staffing | To be led by one member of staff (not self-led). To have a script for that person to learn from if they are new to the activity. Clear structure to the session. | |
| Key themes | Water Worlds – the UK’s longest river is both dynamic and sensitive with habitats and wildlife boosted by the shad’s return. | Epic Engineering, Shad Succeed and River Relationships (see previously listed interpretive themes for more detail). |
| Generic Learning Outcomes | Participants will have fun taking part in activities. Formal learning participants and teachers to be able to relate themes to their areas of study. Young people will develop English, Maths and/or ITC skills. | Really trying to inspire awe and wonder. Keep this at the heart of the design and we can tweak to link more to GLOs when needed. |
| Content | Development of content will be collaborative with the Education Officer on the project, Rosie Croggon. All content will be linked to the primary school curriculum (England). In addition to the project themes above, further possible avenues for content include: Water cycle, flooding, drought. Life cycle, food chains, ecosystems. | To have flexibility to add lessons in the future and to modify existing lessons in lieu of practical use and feedback. |

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| | Agriculture and pollution events and their impacts and solutions. | |
| Kit | Kit needs to be easily transported in a car and by one person. Require minimum set up time and highly reliable. | |
| Covid-19 | Needs to be covid-19 secure. Moving away from having tactile experiences, perhaps more towards a virtual experience. Minimise items that need cleaning. Anything that does get touched needs to be easily wiped down. | |

Timeline:

We aim to have a usable session ready to pilot by February 2021 with time for feedback and changes made by April 2021.

Next steps:

If you are interested in this contract, please contact us with the following:

- An outline of the engagement technique and format you propose, with specific reference to how this approach addresses the criteria priorities listed above, and concerns around and covid-19.
- An outline of stages of delivery, milestones for the Unlocking the Severn team to sign-off, and estimated time frames and details of work to be conducted at each stage.
- A quote based on a day rate, to also outline additional costs such as equipment etc. We understand that costs can vary depending on specifics of the proposed activity and we are therefore happy to consider a quote in the format of a range which shows us different budget options. (e.g. for £X sum we can provide..., but for an additional £Y we can achieve...)

Send your proposal to Rosie Croggon, Education Officer by 5pm on Tuesday 20th October to:

rosie.croggon@severnrivertrust.com

Phone number: 07923 220 391

If you have any questions or wish to discuss further, please get in touch.

